

## Homework – Presentations

Choose three contrasting advertisements on TV and write a short paragraph about each of them, explaining:

- The purpose of the advertisement, for example, giving information, advertising a product
- The audience for the advertisement, for example, car owners, football fans
- What sound was used
- How the sound captured the attention of the audience
- How the sound complimented the message of the advertisement.

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*You may not:*

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