

## Web Site Font Styles

Text on a web site MUST use a "standard" font. That is, a font that is installed on the computer by default.

Confused?... EXAMPLE: Say I make a web site and have the font as 'Arial'. Because this font tends to be on everyone's computer as standard, they will see the font as I intend.

EXAMPLE: Say I make a web site and use the font '**ehick**' as the font. Because this font isn't on everyone's computer as standard, they won't be able to see the font as I intend.

Got it? Good! Now here's the exception! If you *embed* the font you use as an image or into a Flash movie, then it's possible to get around the problem.

Fairly standard/safe fonts to use:

Font	Words to describe...
Arial	Informal, smart, easy to read
Times	Formal, easy to read
Courier	Official
Tahoma	
Verdana	
Trebuchet MS/Trebuchet	

Your choice of font will probably depend on the 'style' of your web site. What words would you use to describe each of the remaining font styles?

### Heading Styles

Web sites use **heading styles** consistently. Each heading style has a different 'sub-level' of importance. Heading styles all tend to use the SAME FONT, but come in different sizes, boldness and/or colour.

**Heading 1 (Arial 16pt, bold, red)**

**Heading 2 (Arial 14, bold, italic, purple)**

**Heading 3 (Arial 13, bold, black)**



**Size decreases  
with each  
heading style.**

EXAMPLE – note use of heading styles 1 to 3, according to the 'level' of information



---

## Car Reviews

### Vauxhall

	<p><b>Corsa</b> This car is...</p>
	<p><b>Insignia</b> This car is...</p>

### Ford

	<p><b>Fiesta</b> This car is...</p>
	<p><b>Mondeo</b> This car is...</p>